

Marcel Gascoin's Table Transformation

THE B-TABLE CONVERTS FROM 4-PERSON SQUARE TO 6-PERSON ROUND



Marcel Gascoin's Table Transformation

THE B-TABLE CONVERTS FROM 4-PERSON SQUARE TO 6-PERSON ROUND

Marcel Gascoin reimagined the folding bridge table for the compact, modern homes built in post-war France. With space in short supply, Gascoin responded with a multipurpose surface that could be deftly transformed from the typical square card table into a larger circular breakfast table by simply folding up a curved section on each edge. Now remastered by GUBI with the addition of magnetic locks for a smoother transition, the B-Table (1950) is emerging as a contemporary classic, perfect for homework, working on a laptop and dining.

"It is such a joy to see my father's designs going back into production with GUBI. They served people so well in his lifetime, I can only look forward to seeing the contribution they will make to people's lives today," says Monique Laurent-Gascoin, Marcel Gascoin's daughter.

After the Second World War, France's reconstruction effort involved significant investment into the building of houses and apartments. These homes were smaller than people were used to, but promised new modern comforts, so furnishing them required a new rational approach. Gascoin was able to draw on the inventive space-efficient designs he had been fascinated by throughout his seafaring childhood. He joined an intellectual movement of modernists – that included Robert Mallet-Stevens, Charlotte Perriand, René Herbst, and Le Corbusier – which was reinventing modern France. The new standard of useful and pragmatic furniture he developed freed the French people from the past and enabled them to look forward with newfound hope and confidence.

A deeply-felt social conscience meant Gascoin designed furniture that was not only highly functional, but also carefully crafted and aesthetically refined – he had no interest in creating iconic designs that would populate museums, but ironically, he did just that by humbly serving the needs of a French populace devasted by war. Realizing that modern furniture would have to work harder, he spent time researching how to combine multiple roles into a single piece. He took inspiration from the traditional folding bridge table and added functionality in the form of fold-up sections, which transformed a simple surface for four into a convivial table around which a family of up to six could dine comfortably. It is this size optimization, as well as its understated elegance, that resonates with city-dwellers in smaller spaces and today's compact homes.

The B-Table is two tables in one, each with a very different aesthetic. It comprises a sturdy oak or walnut frame atop four streamlined tapering legs. A square tabletop features an additional curved section on each of its four sides. Lifting up just two sections onto a curved crossbeam underneath and rotating the tabletop causes the other two sections to rise. All four sections slide effortlessly into magnetic locks, securing them in place. This smooth and simple transition means the table can be transformed from one form to the other – and back again – by one person in a single fluid motion. The entire table, even its innovative mechanism, is carefully crafted from solid and veneered oak or walnut.

"The B-Table is a simple, yet ingenious piece of furniture, perfect for post-war housing in France, and perfect for the small space living of today's city-dwellers too. The answers to today's problems can so often be found by combining the insights of the past with modern knowledge and creativity," says Jacob Gubi, Owner and Creative Director, GUBI.

GUBI has taken Gascoin's original drawings and refined them – increasing the height of the table to reflect today's taller diners and streamlining the turning mechanism with the addition of magnetic locks – to create a B–Table for the 21st century. Despite being known as the 'father of serial production,' Gascoin was unable to put the approach into practice in his lifetime. Using contemporary knowledge and insights GUBI has been able to see this ambition through. And, through a flat-pack design for energy-efficient transportation, as well as the use of formaldehyde-free glue, contemporary environmental considerations are now taken into account too.

The B-Table (1950) is part of a unified collection that also includes the S-Table (1953), C-Chair (1947) and Trèfle Stool (1949). Designed to work as part of a coherent interior scheme, the pieces offer visually consistent and adaptable dining or office solutions, enabling the two tables to be mixed and matched with the C-Chair editions and the Trèfle Stool in any combination.

GUBI has been working with the Marcel Gascoin archive since the reintroduction of the first editions of C-Chair in 2018. Jacob Gubi is on a mission to realize the potential of this mid-century designer's work, by reintroducing it to today's audiences and aligning it with contemporary needs. The launch of the B-Table adds to a growing collection of Gascoin's work for GUBI.

Product Information

IN STORES

August 2020

RECOMMENDED RETAIL PRICES

From: 22.995 DKK (incl. VAT)
From: 30.645 SEK (incl. VAT)
From: 29.445 NOK (incl. VAT)
From: 2.929 EUR (incl. VAT)
From: 4.739 AUD (incl. VAT)
From: 4.175 USD (ex. VAT)

DIMENSIONS

Extendable dining table:

Length: 85cm when foldedWidth: 85cm when foldedDiameter: 116cm when extended

- Diameter. From when extens

Height: 75cm

MATERIALS

Frame and legs:

- Lacquered solid oak
- Lacquered solid American walnut

Tabletop:

- Lacquered oak veneer with solid oak frame
- Lacquered American walnut veneer with solid walnut frame

For further information please contact:

Pernille Ehlert Florentz
Head of PR & Communications
pef@gubi.com
+45 2159 8063

