



PRESS RELEASE

JWDA Table Lamp, Portable
by Jonas Wagell

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The popular JWDA series is updated with the addition of the classic lighting design in a cordless version. The JWDA Collection brings warmth and a poetic profile to any room with its considered combination of materials and tech-infused functionality. Inspired by traditional oil lamps and imagined with a modern yet timeless look, the JWDA Portable has the freedom and flexibility to move anywhere you want. The small-scale design has the same elliptical glass shade as its predecessors, resting on a solid metal base with a brass dimmer switch to control the ambience. Fitted with a concealed USB-charger at the base, the diminutive design provides 10 hours of adjustable light when fully charged.

About The Designer

Jonas Wagell is a Swedish architect and designer born in 1973. Wagell is widely revered for his modern product and furniture design comprising soft, minimalist shapes with a welcoming expression.

Studio JWDA was founded in 2008 and is located in the Old Town of Stockholm, whilst recent clients and collaborative relations that stretch from Scandinavia to China, Italy and North America. Today the work is primarily focused on product and furniture design, but occasionally the studio also consults with art and design direction. The studio's architecture work is perhaps most known for the prefab house concept Mini House, early recognized by Wallpaper* Magazine which named Wagell one of the "world's 50 hottest young architects" in 2008.

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PRODUCT TYPE
Table lamp

ENVIRONMENT
Indoor

DIMENSIONS
H: 21,5 cm / 8,5"
Ø: 14,5 cm / 5,7"
W: 14,5 cm / 5,7"

COLOUR
Black (RAL 9005)
Alabaster white (Pantone 7527)
Dusty green (Pantone 5763)

MATERIALS
Steel, glass, ABS

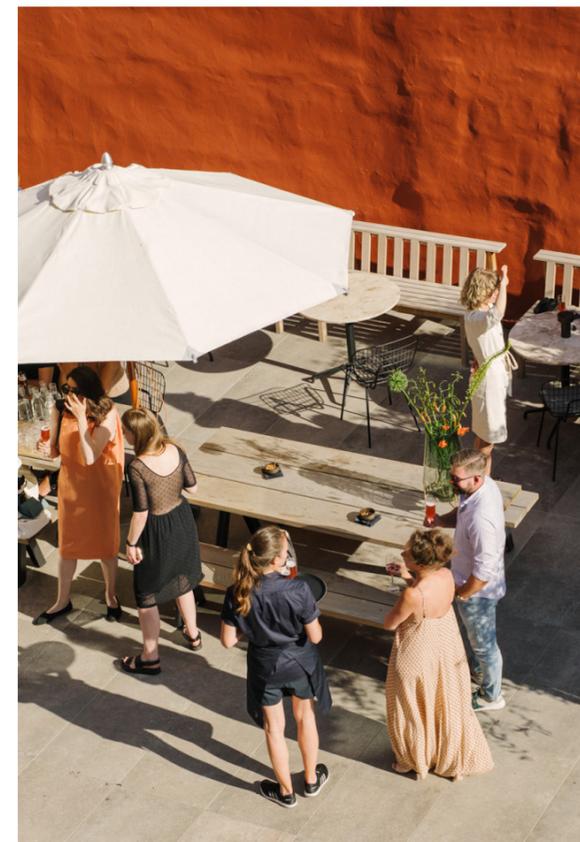


A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.